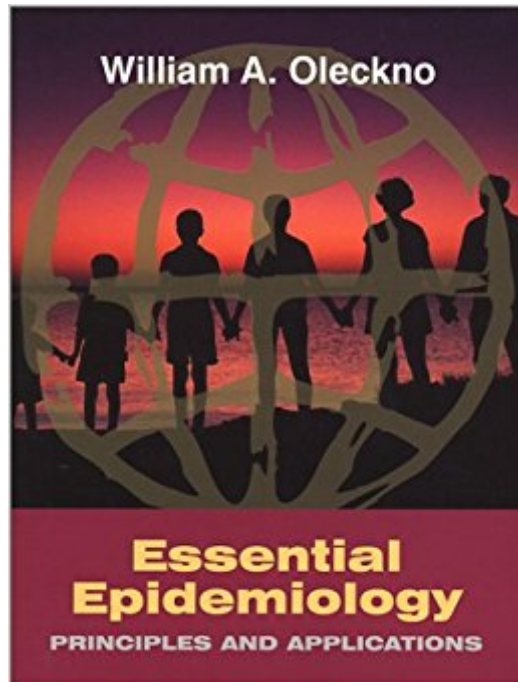




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Essential Epidemiology: Principles And Applications



Synopsis

Sure to become the backbone of a diverse range of academic programs in the health professions! Epidemiology as a discipline has evolved over the years from a relatively obscure field in public health and preventive medicine to one that has gained increased prominence in all the health sciences, including health education, health administration, environmental health, allied health, and nursing. This comprehensive, user friendly, and academically sound textbook covers the basic principles and methods of epidemiology in such a way that will appeal to a broad range of undergraduate and graduate students in the health professions. Beyond its clear, concise writing, Essential Epidemiology offers unique pedagogic aids, such as an algorithm to help students identify epidemiologic study designs, a discussion of problems students typically encounter in calculating and interpreting incidence rates, and annotated step by step solutions to numerical problems. In addition, the text introduces topics sometimes ignored in other texts, such as hybrid studies, the controversy surrounding the use of hypothesis testing versus confidence intervals, and the differences between rate and risk measurements. Helpful features contained in each chapter include: 1) highlighted learning objectives and a brief overview; 2) study questions and practical exercises; 3) bulleted summary to stress key points; 4) list of key terms, all boldfaced within text; 5) useful tables and figures to clarify important material; 6) boxed exhibits with engaging supplementary information; 7) sample problems with step by step solutions to illustrate essential calculations; and 8) easily remembered mathematical symbols to aid memorization of formulas. Not-for-sale instructor resource material available to college and university faculty only; contact publisher directly. Also by William A. Oleckno and available from Waveland Press: Epidemiology: Concepts and Methods (ISBN 9781577665229).

Book Information

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Customer Reviews

"The author states that he has aimed to produce a book that is clearly written, easy to follow and in sufficient depth and breadth for comprehensive understanding. These aims have certainly been achieved, and I recommend this book as a readable text and reference for both students and practitioners of epidemiology." (The Journal of The Royal Society for the Promotion of Health, September 2002, Vol. 122, No. 3)

"[Oleckno] has a great ability to explain and simplify difficult epidemiological concepts. However, the greatest strength of this book lies in its structure, which any student requiring some understanding of epidemiology will find particularly valuable. Each chapter provides an overview, text supported with real-life examples (making the topic area less abstract), simple diagrams, a box of new epidemiological terms, a summary, and relevant exercises." -- F. C. Taylor, International Journal of Epidemiology "Oleckno's Essential Epidemiology is an excellent, easy-to-read textbook and general reference for introductory epidemiology concepts and principles. The manner of writing is such that readers may feel as if they are sitting in the classroom listening to the author give realistic and clear examples. It is applicable for a wide range of audiences within the health professions." -- Molly A. Rose, Journal of Allied Health "I recommend this book as a readable text and reference for both students and practitioners." -- Antony Stewart, Journal of The Royal Society for the Promotion of Health

This is an excellent epidemiology book. It gives a good overview of epidemiology and has a practical slant to it. The things I like about it: * It's easy to read and understand. It has a non-academic style of writing that's easy to follow. * It not only explains what the different epidemiological parameters are, but teaches the reader how to calculate them. Case studies are then given demonstrating the calculations with finer points highlighted and explained. * The organisation of topics in the book is logical and clear. Much better than previous epidemiology texts I've read.

bad condition

Good book in good condition and at good price. Fine!

I purchased this book for my son who is in 8th grade and studying for Science Olympiad. It's more readable than many other epidemiology texts and has great definitions in it.

great

Using this for my NRS 432 class for nursing school. Easy to read text, and full of essential information. Highly recommended.

This book was in much poorer condition than I expected. Bent pages and tons of highlighting and underlining. I don't mind a little bit of highlighting and underlining but this book had enough to cause distraction. Disappointing.

Nice, quality book.

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